

Why MED Week Matters

Since 1983, the U.S. President has proclaimed a national **MED Week** observance to recognize the outstanding accomplishments of minority business enterprises, and to honor those corporations and financial institutions supporting minority business development.

Durham's **MED Week** celebrates the achievements of minority entrepreneurs and affirms government, business and community organizations' commitment to the principle of equal opportunity. The theme for 2016 is **"Small Businesses: Continuing to Survive & Thrive."**

The mission of **MED Week** in the City of Durham is to recognize and celebrate the contributions of minority- and women-owned businesses to the economic vibrancy of our community, and promote their continued growth and success. Through a week-long series of education, outreach and recognition events, we proudly support the development of diverse businesses in Durham.

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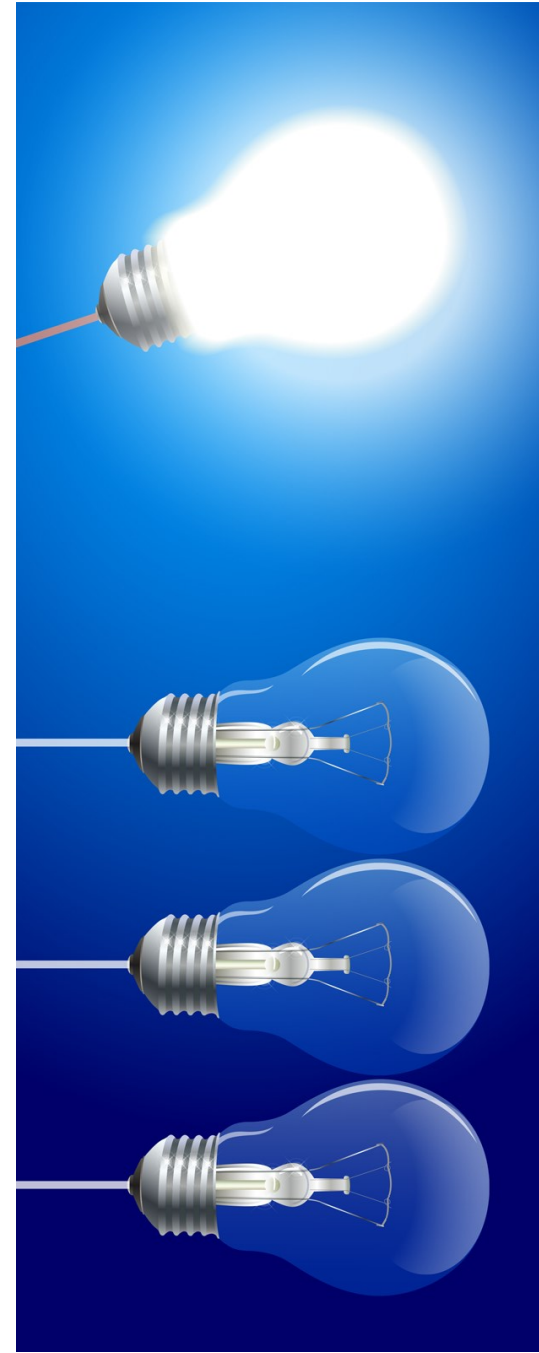
CITY OF DURHAM
Equal Opportunity & Equity Assurance Department
101 City Hall Plaza
Durham, N.C. 27701
1869 CITY OF MEDICINE



October 3-7, 2016

September 30
Registration
Deadline

SMALL BUSINESSES: CONTINUING TO SURVIVE & THRIVE



Events

Monday, Oct. 3, 6 p.m. — 8 p.m.

Meet the Developers of Durham Projects

Cost: Free, but registration requested (sponsored by Derwood Plummer and Thomas)

Location: Hilton Durham near Duke University, 3800 Hillsborough Rd.

Durham's skyline is changing every day. Are you curious about who are some of the movers and shakers of all this public and private development? Do you want to know if there are business opportunities for your company? If so, don't miss this event! Research Triangle Park Foundation; Duke University and Health System; N.C. Dept. of Administration; Northwood Ravin and Akridge; Durham Innovation District; and Durham Public Schools will share their plans for future development.

Tuesday, Oct. 4, 8 a.m. — 10 a.m.

MED Week Honors Breakfast

Cost: \$30 per person

Location: American Tobacco Campus Bay 7, 318 Blackwell St. (Parking in deck at 705 Willard St.)

Keynote Speaker: John Moore, Ph.D.

This celebration recognizes the achievements of minority and women entrepreneurs, and affirms government, business, and community organizations' commitment to the principle of equal opportunity. John Moore, Ph.D. is founder and CEO of John Moore Leadership Consulting. John has an amazing testimony from being homeless and poor to now serving as President of Operations for a multi-billion dollar corporation, leading 22,000 associates, overseeing \$6 billion in sales and over 1,000 locations. He has lived, and will speak, to this year's theme.



Wednesday, Oct. 5, 5 p.m. — 7 p.m.

The Chamber's Guide: Survival 101

Cost: \$50 (Space limited; sponsored by the Greater Durham Chamber of Commerce)

Location: Bank of North Carolina, 280 S. Mangum St.

Are you prepared to protect and secure your business for long-term success? Let the Durham Chamber help you navigate a path to success, using more than 30 experts who are ready to give you strategies to make your new (or existing) business a success.

Thursday, Oct. 6, 5 p.m. — 8 p.m.

MED Week Business Fair

Cost: Free, but registration requested

Location: Durham Armory, 220 Foster St.

Drop by on your way home from work or throughout the evening. This event is designed to assist small and minority businesses to market their goods and services to government, corporate and institutional purchasers, and the general public. Sponsored by the Greater Durham Black Chamber of Commerce and the Carolina-Virginia Minority Supplier Development Council, there is limited vendor space available for a minimal fee. Refreshments and door prizes available!

Friday, Oct. 7, beginning at 8:30 a.m.

MED Week Golf Day

Golfer's Cost: \$45 per person (includes food/green fee/cart)

Golf Clinic Cost: \$20 per person (lunch included)

Location: Falls Village Golf Club, 115 Falls Village Dr.

Hit the links with large and small companies, public officials, corporate executives, customers, contractors, and other golf enthusiasts for a day of enjoyment and potential business opportunity. Registration and continental breakfast begin at 8:30 a.m. followed by a shotgun start at 9 a.m. Don't play? Participate in the golf clinic at 11 a.m.

Registration Form

Complete and return this form with payment or register and pay online at www.theinstitutenc.org by **September 30**.

Meet the Developers of Durham Projects (Free)

Number of Attendees: _____

Names: _____

MED Week Honors Breakfast (\$30)

Number of Attendees: _____

Names: _____

The Chamber's Guide: Survival 101 (\$50; register at www.DurhamChamber.org or 919-328-8731)

Number of Attendees: _____

Names: _____

MED Week Business Fair (Free; register at www.2016MBF.EVENTBRITE.com or 919-237-1908)

Number of Attendees: _____

Names: _____

MED Week Golf Day (\$45)

Number of Attendees: _____

Names: _____

MED Week Golf Clinic (\$20)

Number of Attendees: _____

Names: _____

Grand Total (\$): _____

Name: _____

Job Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Credit card payments can be made at www.theinstitutenc.org or make checks payable to The Institute, P.O. Box 1331, Durham, N.C. 27701. On check memo line include 2016 MED Week.

Questions? Contact Kaye Gantt at (919) 956-2341 or kgantt@theinstitutenc.org, or Deborah Giles at (919) 560-4180 or Deborah.Giles@DurhamNC.gov.

Become A Sponsor!

2016 MED Week sponsorships still available!
Contact Deborah.Giles@DurhamNC.gov for details.